

ASSOCIATION OF CASS COUNTY LAKES

MISSION: The Mission of the Association of Cass County Lakes is to support and enhance the work of member associations; and through education and by example to promote environmental stewardship and the responsible use of our water resources and to advocate sound and responsible management practices to preserve and improve the water quality of our lakes and rivers and their environs.

CORE VALUES:

- Cooperation and collaboration among member associations and individuals
- Frequent and open communications that encourage education, exchange of ideas, information and problem solving
- Committed and involved volunteers
- Strong individual and organizational leadership helping to foster involved citizens
- Influence various publics to pursue the goals of the organization

STRATEGIC ACTIONS:

- Promote effective leadership
- Sharing information
- Educate members about best management practices
- Identify and improve communications to all stakeholders
- Assist in the formation of new lake associations
- Partnerships among resource stakeholders that leads to mutually beneficial solution to issues
- Promote positive public image
- Constantly evaluate organizational effectiveness
- Regularly revisit Mission, Core Values, Strategic Actions and Vision Statements

VISION: The Association of Cass County Lakes envision, by its leadership and support through education, connections, and issue advocacy, engaged and empowered citizen members of the lakes associations working together with all our environmental partners, agencies and all units of government to preserve and improve all aspects of our Cass County water resources for all future generations

Adopted at 2011 Annual Business Meeting of the Membership: October 15, 2011